Form 10-300 July 1969)

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY - NOMINATION FORM

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DESCRIBE THE PRESENT AND ORIGINAL (If known) PHYSICAL APPEARANCE

Alta Vista Terrace is a block-long street lined by forty small, single family rowhouses, twenty on each side of the street. Each rewhouse is situated on a lot approximately 24' wide and 40' deep, with a brick party wall 18" thick between them.

On each side of the street are eighteen two-story houses, with two three-story houses occupying the middle of each row. Except for one facade, at 3826, that has been completely altered with false half-timbering, there are twenty types of exteriors, and order in which they occur on one side of the street is repeated on the other side starting from the opposite end.

Etylistically, the exteriors of the houses were carefully designed to emphasize individuality rather than sameness. Details of many of the rowhouses reflect the Classical Renaissance in American architecture that grew out of the 1893 World's Columbian Exposition. Columns, pediments, and pilasters characterize several of the facades. Other details reflect adaptations of various architectural styles—late Gothic and 18th Century Adam, to name a few. In the twenty different Roman-brick facades are to be found such divergent architectural motifs as Doric and Ionic wood pilasters, flamboyant Gothic arches, Paladian windows, stained—and leaded-glass fanlights, bay and bow windows, and a wealth of moldings, brackets, dentils, and festoons. Many eclectic motifs, popular at the turn of the century, decorate the facades.

Some renovation and "modernization" has been done, not all of it in keeping with the original character of the street's design. A number of windows are glass block. Metal awnings are to be found. A few gables and several decorative finials have been removed. Still, for the most part, the exteriors have been little changed in the seventy years the houses have stood.

The floor plans of the thirty-six two-story rowhouses were originally indentical, as were those of the four three-story houses. The first floor of each house had an entrance hall, sairwell, and kitchen on one side and a living room and dining room on the other side. The record floor had four bedrooms and a bathroom. The top floor of the three-story houses was designed to have four additional bedrooms, mention has been made of this top floor in some cases having been used as a ballroom. Each house had a full basement.

Most of the interiors have been extensively altered, and several have been restored or renovated within the last decade.

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Hidden away in a nondescript neighborhood, Alta Vista Terrace as a street STATEMENT OF SIGNIFICANCE out of the past, alblock-long micrososm of turn-of-the-century charm and dignity and architectural eclecticism. Begun in 1900 as one of the last real estate developments of Samuel Eberly Gross, Chicago' merchant princ of additions and subdivisions during the last two decades of the 19th Its fascinating history endows it with a link to the past full as important and interesting as its architectural link.

Joseph and Caroline Kirkland wrote in The Story of Chicago, published in 1894, "Of those who have contributed so much to the growth of Chicago by offering cheap suburban building sites to all who chose to buy, Samuel Eberly Gross stands easily at the head." Gross was highly successful as unusually energetic real estate entrepreneur wose additions, subdivision: and suburbs contributed to the rapid growth of Chicago and the area to the west in the 1880's and 1890's.

After the Panic of 1873, when trade revived and the city began its resu gence of growth, Gross, a lawyer by profession, decided to make real estate his business. By the early 1880's he was feverishly engaged in platting subdivisions and operation under a very attractive system -- tha of building homes for people of modest means and selling the homes for small down payments and monthly installments.

Gross achieved spectacular success, which he attributed to public will "superior business methods". At the height of the Lama poor and 1970, i firm is said to have sold up to 500 lots a week and transcorted as man; 3000 people in twenty-seven railroad cars in one day to impect his Wer Side properties. In 1891, Gross served as treasurer of the Chicago Re: Estate Board. By 1894, he had sold 40,000 lots, built and sold 8000 he and store buildings, and established eighteen subdivisions and suburbs His fortune was estimated at 3 to 5 million dollars.

During all this frenzy of buying, selling, and building, Gross, who al served as a director of the Chemical National Bank and the Calumet Ele Railroad, did not neglect his cultural, social, or civic life. He made trips to Europe, including a visit to the Paris Exposition in 1889, ar traveled to the West Coast, Mexico, and the Orient. He was a patron c the Art Institute of Chicago and various philanthropic cocleties and a member of neveral prentigious clubs.

Form 10-300a (July 1969)

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NATIONAL REGISTER OF HISTORIC PLACES INVENTORY - NOMINATION FORM

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It was in 1900, after returning from Europe, that Gross bought the block that became Alta Vista Terrace. It appears that as a result of looking at row-houses in London, he decided to make Alta Vista as nearly like a block of English rowhouses as possible. The property was bounded by the Chicago, Mil waukee, St. Paul & Pacific Railroad on the west and an alley on the east; to avoid having his houses face either of these, Gross ran a narrow street dow the middle of the plat and built a row of houses on each side of it.

Called by the Historic American Buildings Survey, the "Street of 40 Houses," Alta Vista is a narrow, tree-shaded way lined on both sides with rowhouses having an Old World feeling.

The houses on Alta Vista Terrace were substantially built and have been occupied by substantial families—not necessarily families of wealth or promin ence, but families who regarded a home as a more or less permanent investmen to be enjoyed and cared for. A number of the original owners lived on Alta Wasta for the rest of their lives.

The present homeowners speak proudly of Alta Vista Terracc. In 1969, they received an award from the Chicago Beautiful Committee. The award praised the street for the way man-made hardness and naturalness of plant material compliment each other. "The overall effect suggests that building and plant grew together."

The houses in general are well cared for; the shrubbery and planting in the front yards are well tended, and the character of the street has been retained Alta Vista provides a refreshing breathing space at the edge of an area increingly domineered by crowding high-rises, truly an oasis in a neighborhood showing in spots the effects of neglect, age, and inevitable litter and confusion caused by its proximity to Wrigley Field. To walk down such a street—or even just to catch a glimpse of it from the cross-street at either end—is to be transported briefly to a segment of Chicago's past that is worth remembering.

Alta Vista Terrace is a beautiful example of a situation where each house, individually, might not be outstanding but where the street, taken as a whole, is unique in Chicago.

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Alt	Album of Genealogy and Biography, Cook County, Illinois. Chicago:									
	Calument Book and Engraving Company, 1896. pp. 382-385.									
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(Continuation Sheet)

(Number all entries)

- 9.
- S. E. Gross, Dealer in City and Suburban Real Estate. Chicago:
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 One inventory form, including historical data

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